

Summer 2014

“No one after lighting a lamp puts it under the bushel basket, but on the lampstand, and it gives light to all in the house.”

Dear Family Radio CHRI Listener,

Your Christian radio station, CHRI 99.1 FM, is not known for its shy, retiring personality. We broadcast Jesus’s message of love and redemption in a clear, accessible way. Furthermore, it is our intention to be highly ‘visible’ and constantly present, 24/7!

This summer appeal letter comes to you close to our CRTC-mandated August 31st year end. It has been a fruitful year filled with opportunity to reach more souls for Christ and to build His church. And now thanks to you, we have a great opportunity to put our technology on the same professional footing as our secular radio station competition at Bell, Corus and Rogers. We have been saving to invest your donations in costly, technical equipment meant to ensure the lamp that is CHRI never goes out.

Our first priority is a backup transmitter at the tower site on Stagecoach Rd, where our antenna is located. Should our main transmitter go off the air for maintenance or repair, this backup transmitter will take over. This is akin to a spare tire, which, although not as strong as the original tires on the car (our \$200,000 main transmitter), will keep us going towards our destination. Cost for the backup transmitter: \$19,075.00 plus tax.

Our second priority is a natural gas backup generator at the CHRI studios. A dedicated supporter donated a 16-circuit generator (\$4,895) and an automatic transfer switch (\$537) to CHRI. Another donor provided the gas connection (\$1,350), so the balance we will be paying is \$1,730 to run power to the roof and a further \$2,300 to install the panel and make the final connection. The next time the power goes down in our area, we will not be going off the air because your donation towards this generator will keep us going.

CHRI is an extremely efficient operation, where our daily operating costs have not changed much in years. Your donations are used with only one purpose in mind: to give you not only the best Christian radio, but the best radio, period.

Please join us by supporting CHRI with a donation today. Together we’ll continue to grow and be your connection to the joy of positive music and His word!

Thank you in advance for considering mailing your donation back today!

This 2014 Summer Appeal letter is from Bill Stevens, GM, our 8 Team Members, our Board of Directors, and volunteers who are committed to bringing the best radio to you and your family.